



## Application for Use of Hotel Occupancy Tax

### Organization Information

Organization Name: Special Olympics Texas Inc.

Contact Name: Chad Eason

Date: 10/05/2021  
MM/DD/YYYY

Address: 13400 Immanuel Rd. Suite 1C

Street

Pflugerville

TX

78660

City

State

Zip Code

Phone: 512-947-8153

Email: ceason@sotx.org

Is your organization:  Non-profit  Private/For-Profit Tax ID# 74-1998367

Purpose of Organization:

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

### Statutory Test: Part One

Does your Event/Expenditure pass the statutory test, defined specifically as directly enhancing and promoting tourism in Bee Cave AND directly promoting the overnight accommodation industry in Bee Cave by increasing overnight stays?  Yes  No

### Statutory Test: Part Two

Does your Event/Expenditure pass the statutory test defined specifically as limiting the use of Hotel Occupancy Tax funds to one or more of the following categories?  Yes  No

1. Funding the establishment, improvement, or maintenance of a convention or visitor information center;
2. Paying the administrative costs for facilitating convention registration;
3. Paying for advertising, solicitations, and promotion that attract tourists and convention delegates to the city or its vicinity;
4. Expenditures that promote the arts;
5. Funding historical restoration or preservation programs;
6. Certain sporting event related expenses;
7. Certain tourist shuttles;
8. Signage directing tourists to attractions frequently visited by hotel guests.

**If the answer to one of the two statutory tests is NO, you are NOT eligible for Hotel Occupancy Tax (HOT) funds.**

**Event and/or Expenditure Description**

Name of event/expenditure: Special Olympics Texas Winter Games

Website address: sotx.org

Date(s): February 18, 2022-February 20, 2022

Will there be an admission charge?  Yes  No

List any additional charges (i.e. parking, entry fees for contests, etc...)

Activity:	_____	Cost: \$	_____
Activity:	_____	Cost: \$	_____
Activity:	_____	Cost: \$	_____

Primary location: Hill Country Indoor, Lake Travis ISD, Star Hill Ranch

What is specifically being marketed or promoted (i.e. facility, event, etc...)  
SOTX will look to host our Winter Games competition. This is a statewide competition where Athletes with Intellectual Disabilities will come from all across Texas to compete against others in sports of Floorball, Powerlifting and Volleyball. This event will bring volunteer opportunities and awareness to Special Olympics Texas and the ID community

Purpose and goal of your organization and who benefits from your success:  
It is our vision to become the premier provider of Special Olympics training and competition in the world. We approach each endeavor to improve the quality of life for our athletes. The challenges of the future are embraced with enthusiasm and commitment, ensuring that the changing face and needs of our athletes are met.

**Impact**

Number of people attending this event/expenditure from previous year:

Local: 1,100      Out of Town: 1,427

Number of people expected to attend this event/expenditure this year:

Local: 500      Out of Town: 2,000

Approximate number of people attending stay overnight in Bee Cave: 2,000

Do you reserve a room block for this event/expenditure?  Yes  No

List hotels you negotiated a special rate if this reimbursement request is being used for an event.  
DO NOT LIST RATES.

Sonesta Bee Cave Austin Hotel

Mountain Star Hotel

\_\_\_\_\_

## Funding Request

Total Amount Requested: \$ 100,000

Does the proposed event plan to become self-supporting in the future?  Yes  No

Total advertising/promotion budget: \$ 5,000

a) What is your organization's direct contribution to the above? \$ 0

b) What other sources of funding are being applied for or have been received for the advertising/promotion of your organization?

City of Lakeway

c) How will the funds be used?

These funds will be used to provide our teams lodging, meals, transportation and competition venues. We will look to provide hotels at no charge for our athletes for the first time at SOTX.

d) Please indicate all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:

Paid Advertising	\$ _____
Radio	\$ <u>2,000</u>
Newspaper	\$ _____
Press Releases to Media	\$ <u>1,000</u>
Television	\$ <u>2,000</u>
Direct Mailing	\$ _____
Distribution of Brochures	\$ _____
Other (describe)	\$ _____

Along with the application, submit the following as attachments (**required**):

1. Itemized list of relevant expenditures;
2. Marketing plan including target audience and detailed media list;
3. Board of Directors and/or Event Committee with contact information;
4. Event planning timeline;
5. Schedule of all activities.

Please return completed application with attachments and signature to:

City of Bee Cave  
4000 Galleria Parkway  
Bee Cave, TX 78738  
Attn: City Manager re: HOT Application

For additional questions, please contact the Bee Cave City Manager (512) 767-6600.

With my signature below, I understand the Hotel Occupancy Tax (HOT) Application, Process, Reimbursement, and all associated Rules Governing the Application established by the City of Bee Cave. I intend to use this funding for the event as described herein to promote the efforts of the City of Bee Cave in enhancing and promoting tourism and the convention and hotel industry by attracting visitors from outside Bee Cave.

I have read the Hotel Occupancy Tax (HOT) Application guidelines including the Rules Governing the Application and the Reimbursement Process.

I understand that if awarded, my request for Hotel Occupancy Tax (HOT) funding by the City of Bee Cave, any deviation from the approved event or the Rules Governing the Application may result in a partial or total withdrawal of the Local Hotel Occupancy Tax (HOT) funding.

## Special Olympics Texas

Organization Name

Chad Eason

Applicant Signature

10/5/21

Date