

Special Olympics Texas Winter Games 2025 February 14-16, 2025



Special Olympics
Texas



What Impact will Special Olympics Texas have on your community during Winter Games?



- Whole-community awareness and **engagement**
- **Inclusive** culture and **Empowerment**
- Making the games *a destination* for statewide and global guests!
- Let's look at the numbers.



The impact: **Room Nights**



- Over the past three years, the Winter Games have brought excitement **(and growth!)** to Bee Cave, filling the town's hotels with a remarkable number of room nights

- ▶ **2022: 430**
- ▶ **2023: 485**
- ▶ **2024: 499**



The turnout: **Athlete Participation**



- How participation in the Winter Games has **grown** and **thrived** over the past three years

▶ **2022: 590**

▶ **2023: 1,202**

▶ **2024: 1,342**



Financials at a glance



- Here's a look at the spending totals and dollar amounts put back into the community for the Winter Games over the past three years:

- **2022: \$240,967.67**
- **2023: \$515,987.08**
- **2024: \$614,581.95**



Schedule of Events at the 2025 Winter Games



- February 14 - 16, 2025
 - Competitions in Golf, Floorball, Powerlifting, Volleyball and FUNdamental Sports.
 - Opening Ceremony and Victory Dance
 - Healthy Athletes–free screenings (*approx 500 health screenings in 2024*)
 - Champions Lounge



2025 Ask from Special Olympics Texas



For continued growth and making the 2025 Winter Games a destination and experience for Special Olympics athletes and guests, we are asking the City of Bee Cave for \$100,000

*Let's take the 2025
Winter Games to the
next level!*

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